



FOR IMMEDIATE RELEASE
May 26, 2009

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Workshop will educate attendees on how to drive marketing success

DENVER – Lori Dubois, Dubois Information, will present the workshop “Driving Your Marketing Success” from 4:30 p.m. to 6 p.m. on Jun. 9 at the Colorado Women’s Chamber of Commerce offices at 1624 Market St., Suite 340, in Denver, CO.

The workshop is \$15 for members, \$20 for non-members and walk-ins. Attendees can register online at www.cwcc.org.

Dubois will help attendees plot a marketing course using the best information in order to effectively reach the right people with the correct message. She will also teach attendees the components of a successful marketing plan including:

- developing the right unique message
- communicating with the right people
- delivering the message at the right time
- utilizing the right methods

Dubois Information is a marketing communications and research firm that helps businesses find and use the right information to promote themselves. The company assists

businesses with developing newsletters, customer surveys, developing the key marketing messages and targeting the right markets.

For more information on the Colorado Women's Chamber of Commerce, call 303-458-0220, e-mail info@cwcc.org or visit www.cwcc.org.

The Colorado Women's Chamber of Commerce is one of the largest women's chambers in the nation. CWCC provides its members with the environment and resources conducive to business success, skills and knowledge about business issues and trends, visibility in the community and opportunities for community involvement and business partnerships.

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