



FOR IMMEDIATE RELEASE
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WellPoint Foundation president to headline Women's Chamber luncheon

DENVER – Caz Matthews, president of the WellPoint Foundation and 2009 ATHENA Award recipient will speak about her life at a Colorado Women's Chamber of Commerce Downtown Luncheon from 11 a.m. to 1 p.m. on Jul. 15 at Maggiano's at the Denver Pavilions, 500 16th Street. in Denver, CO.

The luncheon is sponsored by Colorado Housing and Finance Authority. The cost is \$27 for members and \$37 for non-members and walk-ins. Attendees can register online at www.cwcc.org.

Matthews received the ATHENA Award during a gala on Apr. 30. The ATHENA Award honors the Colorado woman who best exemplifies: exceptional professional achievement, devotion to community service and generosity in actively assisting other women in their attainment of professional excellence and leadership skills.

She has served as president of the WellPoint Foundation since Sept. 2006. The WellPoint Foundation is a private, non-profit organization wholly funded by health insurance company, WellPoint, Inc., to administer its social responsibility programs, and charitable

contributions. WellPoint is an independent licensee of the Blue Cross and Blue Shield Association and serves its members as the Blue Cross licensee in 15 states including Colorado.

Prior to being named president of the Anthem Blue Cross and Blue Shield Foundation, one of the 10 largest corporate foundations nationwide, Matthews served as President of Anthem Blue Cross and Blue Shield of Georgia. Before Georgia, she served as President of Anthem Blue Cross and Blue Shield in Colorado and Nevada.

During her time in Colorado, Matthews established the expectation that her senior managers at Anthem serve on local non-profit boards and reengineered Anthem's community giving program. She serves on several business and human service related boards including: Denver Metro Chamber of Commerce; Metro Denver Economic Development Council; Downtown Denver Partnership; Colorado Association of Health Plans; and the Colorado Association of Commerce and Industry. She joined the Board of the University of Colorado at Denver Health Sciences Center School of Business in 2004 and Qwest's Board of Directors in 2005.

She has received numerous awards including "Outstanding Woman in Business" from the *Denver Business Journal* in health care in 2002; received on behalf of Anthem "Company of the Year" for financial services in 2002 from *ColoradoBiz Magazine*; and received "CEO of the Year" from the *Denver Business Journal* in 2004.

Additionally, Matthews offers her time in the State of Colorado political arena. She contributed time to the campaign of President Barack Obama as well as Mark Udall.

For more information on the Colorado Women's Chamber of Commerce, call 303.458.0220, e-mail info@cwcc.org or visit www.cwcc.org.

The Colorado Women's Chamber of Commerce is one of the largest women's chambers in the nation. CWCC provides its members with the environment and resources conducive to business success, skills and knowledge about business issues and trends, visibility in the community and opportunities for community involvement and business partnerships.

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