



**FOR IMMEDIATE RELEASE**  
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**Contact: Sanya Andersen-Vie**  
**Marketing & Communications Manager**  
**Colorado Women's Chamber of Commerce**  
**E-mail: [sandersenvie@cwcc.org](mailto:sandersenvie@cwcc.org)**  
**Phone: 303-458-0220**

#### **Procurement workshop to highlight utilizing certifications**

DENVER – The Colorado Women's Chamber of Commerce will host the next workshop in its Procurement Series: "Utilizing Your Certifications Seminar" from 2 to 4 p.m. on Aug. 13 at the CWCC Offices at 1624 Market St., Suite 340, Denver, CO.

The workshop is \$15 for members, \$20 for non-members and walk-ins. Attendees can register online at [www.cwcc.org](http://www.cwcc.org).

Once a company has become certified, many questions may still exist on what to do next. During this workshop, businesses will discover how to successfully utilize their certification and why certification is important to a business. Participants will learn about using a certification through supplier diversity and why corporations look for certified suppliers. Presented by a panel of procurement experts, this seminar will provide attendees with information about the value of certification from a both a certified Woman Business Enterprise (WBE) and corporate perspective.

Panelists include:

- Tanya Hiple, Sr. Director of Business Development & Community Relations, WBEC-West

- Kenn Hardin, Business Opportunity & Outreach Officer with Regional Transportation District (RTD)
- Colleen Mayer, Supplier Diversity, MillerCoors
- Betsy Mordecai, certified WBE, MOREVENTS

**About WBEC-West**

WBEC-West brings together corporations and government entities with certified Women's Business Enterprises (WBEs) to promote a shared interest in supplier diversity. As a regional partner of the Women's Business Enterprise National Council (WBENC), WBEC-West is part of a network of Women's Business Enterprises, corporations, and regionally focused organizations for women in business.

For more information on the Colorado Women's Chamber of Commerce, call 303.458.0220, e-mail [info@cwcc.org](mailto:info@cwcc.org) or visit [www.cwcc.org](http://www.cwcc.org).

The Colorado Women's Chamber of Commerce is one of the largest women's chambers in the nation. CWCC provides its members with the environment and resources conducive to business success, skills and knowledge about business issues and trends, visibility in the community and opportunities for community involvement and business partnerships.

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