



FOR IMMEDIATE RELEASE
August 12, 2009

Contact: Sanya Andersen-Vie
Marketing & Communications Manager
Colorado Women's Chamber of Commerce
E-mail: sandersenvie@cwcc.org
Phone: 303-458-0220

Women Business Owners Council to address social media during lunch

DENVER – The Women Business Owners Council will host a lunch workshop focused on using social media to gain and retain customers from 11 a.m. to 1 p.m. on Aug. 26 at the Colorado Women's Chamber of Commerce offices at 1624 Market St., Suite 340, in Denver, CO.

The workshop is \$25 for members, \$35 for non-members and walk-ins and includes a catered lunch. Attendees can register online at www.cwcc.org. Attendees must be business owners.

This fast-paced workshop will help attendees learn how to use Facebook, LinkedIn and Twitter accounts to grow businesses. Panelists include:

- Deb Krier, Principal, WWC Events
- Jonnelle Leimbach, President, Adeste In-Home Care
- Gina Schreck, President & Digital Immigration Officer, Synapse 3Di

The Women Business Owners Council helps business owners identify challenges and solutions to grow their businesses through interactive learning opportunities with other business owners. For more information on the Colorado Women's Chamber of Commerce, call 303-458-0220, e-mail info@cwcc.org or visit www.cwcc.org.

The Colorado Women's Chamber of Commerce is one of the largest women's chambers in the nation. CWCC provides its members with the environment and resources conducive to business success, skills and knowledge about business issues and trends, visibility in the community and opportunities for community involvement and business partnerships.

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