



FOR IMMEDIATE RELEASE
September 9, 2009

Contact: Sanya Andersen-Vie
Marketing & Communications Manager
Colorado Women's Chamber of Commerce
E-mail: sandersenvie@cwcc.org
Phone: 303-458-0220

Women Business Owners Council lunch to focus on cost of human capital

DENVER – The Women Business Owners Council will host a lunch workshop focused on the cost of human capital in a down economy from 11 a.m. to 1 p.m. on Sept. 23 at the Colorado Women's Chamber of Commerce offices at 1624 Market St., Suite 340, in Denver, CO.

The workshop is \$25 for members, \$35 for non-members and walk-ins and includes a catered lunch. Attendees can register online at www.cwcc.org. Attendees must be business owners.

This will be an interactive session focused on business owners and the specific issues they face. Panelists include:

- Patty Goodwin, Director of Surveys at MSEC, compensation and trends.
- Kristen Russell, Fall River Consulting, benefit costs and trends.
- Barbara Brannen, Playmore, hidden costs with employees or "Where there may be leaks in the boat."

The Women Business Owners Council helps business owners identify challenges and solutions to grow their businesses through interactive learning opportunities with other business

owners. For more information on the Colorado Women's Chamber of Commerce, call 303-458-0220, e-mail info@cwcc.org or visit www.cwcc.org.

The Colorado Women's Chamber of Commerce is one of the largest women's chambers in the nation. CWCC provides its members with the environment and resources conducive to business success, skills and knowledge about business issues and trends, visibility in the community and opportunities for community involvement and business partnerships.

###