



FOR IMMEDIATE RELEASE
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Procurement series teaches how to market a business

DENVER – The Colorado Women's Chamber of Commerce will host the next workshop in its Procurement Series: "How to Market Yourself" from 2 to 4 p.m. on Sept. 25 at the CWCC Offices at 1624 Market St., Suite 340, Denver, CO.

The workshop is \$20 for members, \$25 for non-members and walk-ins. Attendees can register online at www.cwcc.org.

Supplier diversity expert Julia Hubbel will present this workshop on how to sell to the corporate client. She will explain what to say, what to do, and what not to say or do during the marketing process. Additionally, she will discuss the inside information on what corporate clients expect and want from their suppliers and how to get in the door.

For the last seven years, Hubbel has sold to Fortune 500 companies including: Hewlett Packard, Chevron, ExxonMobil, Toyota, Dell Computer, Intel, Lockheed Martin, Sodexo, and Southwest Airlines. She is a certified supplier diversity professional, speaker, trainer and award-winning businesswoman who specializes in teaching the art of networking.

For more information on the Colorado Women's Chamber of Commerce, call 303-458-0220, e-mail info@cwcc.org or visit www.cwcc.org.

The Colorado Women's Chamber of Commerce is one of the largest women's chambers in the nation. CWCC provides its members with the environment and resources conducive to business success, skills and knowledge about business issues and trends, visibility in the community and opportunities for community involvement and business partnerships.

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