



FOR IMMEDIATE RELEASE
October 13, 2009

Contact: Sanya Andersen-Vie
Marketing & Communications Manager
Colorado Women's Chamber of Commerce
E-mail: sandersenvie@cwcc.org
Phone: 303-458-0220

Workshop to highlight do's and don'ts of professional dress

DENVER – The Colorado Women's Chamber of Commerce will host the educational workshop, "The Do's and Don'ts of Professional Dress: What Every Employer and Employee Should Know" from 4 to 6 p.m. on Oct. 27 at the CWCC offices at 1624 Market St., Suite 340, in Denver, CO.

Dana Lynch, wardrobe and fashion consultant and Owner of Elements of Image and Laura Hazen, Child Care / Early Education Practice Group Director for Ireland Stapleton Pryor & Pascoe, PC will present the workshop.

The workshop is \$15 for members, \$20 for non-members and walk-ins, and \$10 for young professionals. Attendees can register online at www.cwcc.org.

Lynch and Hazen will help attendees answer the questions: what can employers ask employees to wear and what is appropriate business apparel? This seminar will provide helpful tips and tricks for assembling professional attire that will help employees convey a positive image.

Additionally, the workshop will provide a quick summary of the employer's point of view. Hazen will address what employers can require, within the confines of the law, by way of dress code and appearance policy. As cases about employee attire, weight, hair color, odor and other aspects of appearance mount, so do the requirements put on both employer and employee. This

seminar will help employees learn how to give employers what they want, and will provide employers with a guide to what they can regulate.

Lynch is a CWCC member and a certified member of AICI, specializing in professional dress. Her clients include busy, success oriented, professional women in the Denver metro area, who enjoy and understand the importance of their image to their success but prefer to spend their precious, free time with their friends and families instead of buried in their closets or at the mall.

Hazen's division focuses on regulatory, licensing and employment issues. She provides day-to-day advice to public and private companies on allegations of employment discrimination, non-compete agreements and other labor and employment matters.

For more information on the Colorado Women's Chamber of Commerce, call 303-458-0220, e-mail info@cwcc.org or visit www.cwcc.org.

The Colorado Women's Chamber of Commerce is one of the largest women's chambers in the nation. CWCC provides its members with the environment and resources conducive to business success, skills and knowledge about business issues and trends, visibility in the community and opportunities for community involvement and business partnerships.

###