



# COLORADO WOMEN'S CHAMBER OF COMMERCE

## Benefits of CWCC Premier Event Sponsorship:

The Colorado Women's Chamber of Commerce's (CWCC) mission is to **provide members opportunities that better our community and economy, to help women grow their businesses and careers. Ultimately, finding success in work and in life.**

**We seek to align our brand and mission with like-minded organizations that seek to promote their support of the advancement of women in business.**

### BRAND EXPOSURE

Events at the CWCC provide opportunities for your brand to be recognized by key, influential leaders and customers alongside a mission that matters.

- Women are key assets in business and hold 80% of the purchasing power, but they need the community's support to continue to grow.
- Companies that have women in key leadership roles perform better financially. With women leaving the workforce in record numbers, keeping women advancing in business helps your business and our economy thrive.

### AUDIENCE

Your sponsorship gets your brand in front of Colorado's most influential leaders:

- Corporate C- Suite Leaders
- Policy Makers
- Business Owners
- Decision Makers (Vice Presidents, Directors, Chancellors, CEO's, etc.)
- Growing and strategic companies in the community

### SUPPORT

When you sponsor the CWCC, you provide support that helps advance women and the economy.

- Resources and tools that support the growth of women owned business and women advancing in their careers.
- Programs for corporate women and business owners that connects them to industry leaders and experts.
- Advocacy for women in business in our community.
- Opportunities for women to come together to connect, develop relationships, and expand their networks. CWCC is a place where you can find your people - through our large events to our smaller specialized programs.



### For More Information

Web: <https://www.cwcc.org/>

Email: [info@cwcc.org](mailto:info@cwcc.org)



# Top 25 Most Powerful Women in Business Gala, Fall 2021

## Denver Botanic Gardens | August 19th, 4:30pm - 6:30pm

Now in its 9th year recognizing over 225 women, Colorado Women's Chamber of Commerce's Top 25 Most Powerful Women Gala celebrates and recognizes women who operate at the highest level of business performance and community leadership. This event recognizes the professional achievements and contributions to the Denver community by these women. The women are chosen by a selection committee that includes some of our past Top 25 honorees.

### About this year's event:

This year's event will look different. Due to COVID restrictions, in-person tickets and table sponsorships will be limited. We will release more tickets as capacity increases and we can still adhere to state guidelines. There will be virtual tickets for purchase, so that you can still be part of the fun in the comfort of your home or at your friends for your own watch party!

### For In person:

Cocktail Attire

Drink tickets included

Heavy Appetizers

Your ticket and sponsorship purchases include admission to the gardens.

### Event Attendees:

- 600+ attendees in personal and virtual
- High level leaders and decision makers

## Sponsorship Levels

### Presenting Sponsor

\$15,000

- ▶ Premier seating with two tables at event
- ▶ Logo placed on event promotions and program, event page, and e-blasts
- ▶ Opportunity to speak from the podium
- ▶ Sponsor video to be promoted to CWCC community
- ▶ Sponsor highlight on social media

#### Award events only:

- ▶ Present awards to recipients
- ▶ If applicable: Meet winners at VIP event with the opportunity for brief remarks at VIP event

### Premier Sponsor

\$10,000

- ▶ Premier seating with one table at event
- ▶ Logo on event marketing materials including webpage and event presentation
- ▶ Sponsor highlight on social media
- ▶ Opportunity to speak (2 minutes)
- ▶ If applicable: Meet winners at VIP event with the opportunity for brief remarks at event

### Sustaining Sponsor

\$5,000

- ▶ Company logo on website and all marketing materials for event
- ▶ Sponsor highlight on social media
- ▶ Table at event
- ▶ Recognition from podium at event

### Table Sponsor

\$2,500

- ▶ Company name listed on website and all marketing materials for event

