



COLORADO WOMEN'S CHAMBER OF COMMERCE

ADVANCING WOMEN IN BUSINESS



DECEMBER 6, 2022
5:30-7:30pm

- **250+ ATTENDEES**
Top-level executives, community leaders, and decision-makers.
- **BRAND ELEVATION**
Sponsorship supports the CWCC mission to promote diversity, equity, and the advancement of women in business.
- **PRIME EXPOSURE**
Get in front of the most influential individuals and companies in the community, while celebrating the lifetime achievement of one inspiring woman.

POWERFUL VOICES PRESENTS ATHENA AWARDS RECEPTION

The ultimate Powerful Voices Conversation Series of the year culminates with the presentation of the ATHENA Leadership Award.

For more than 20 years, the Colorado Women's Chamber of Commerce has presented the ATHENA Leadership Award in Denver. The ATHENA Leadership Award is presented to a Colorado woman or man who demonstrates the qualities embodied in the ATHENA Leadership Model and who has achieved the highest level of professional excellence, while actively assisting women and historically marginalized people in realizing their full leadership potential.

This event typically has 250 senior level leaders and executives from all industries represented. This is an intimate event to network, connect, and celebrate with executives and decision-makers.

PVCS PRESENTS ATHENA SPONSORSHIP OPPORTUNITIES

- **POWERFUL VOICES CONVERSATION SERIES PRESENTING SPONSOR - \$10,000 - SOLD**

- Company logo on all digital and printed marketing and event materials
- Opportunity to speak at the podium at every event (2-3 minutes)
- One VIP Table of 10 at the ATHENA Leadership Awards Reception
- Full-page ad in the program

- **ATHENA AWARD SPONSOR - \$7,500**

- Company logo recognized as Award Sponsor on all digital and printed marketing and event materials
- Opportunity to speak at the podium at the event (2 minutes) and give out ATHENA Leadership Award to winner
- One VIP Table of 10 at event
- Half-page ad in the program

- **KEYNOTE SPONSOR (1) – OR – FIRESIDE CHAT SPONSOR (1) - \$5,000**

- Company logo recognized as Keynote Sponsor on all digital and printed marketing and event materials
- Opportunity to introduce the keynote speaker or fireside chat (1-2 min)
- One VIP Table of 10 at event
- Quarter-page ad in the program

- **ENTERTAINMENT SPONSOR - \$3,000**

- Company name and logo on and all digital and printed marketing materials
- Five(5) tickets to attend event

- **DESSERT SPONSOR - \$1,000**

- Company name and logo on all digital and printed marketing materials
- Two(2) tickets to attend event

- **TABLE SPONSOR - \$2,500**

- Table for ten + Company name on all digital and printed marketing materials

- **AWARDEE SHOUT-OUTS - \$100-\$300**

- **MEMBER TICKETS - \$75 | NON-MEMBER TICKETS - \$85**

